

# MICHAEL CHIMIENTI

g r a p h i c d e s i g n e r

## ● COMPUTER SKILLS

Indesign  
Illustrator  
Photoshop  
Dreamweaver  
Adobe Acrobat Pro  
PowerPoint  
Microsoft Office Suite

## ● JOB SKILLS

Strong Work Ethic  
Time Management  
Critical Thinking  
Multitasking  
Attention to Detail

## ● EDUCATION

George Brown College of  
Applied Arts and Technology  
Third year diploma in  
Graphic Design  
Graduated – 1991  
Various part-time courses

## ● CONTACT

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## ● REFERENCES

Available upon request.

## ● OBJECTIVE

To share and broaden my knowledge and experience in graphic design and advertising, both in print and online, with a new team of professionals and leaders.

## ● EXPERIENCE

### **Newcom Media Inc.**

**January 2006 – December 2020**

#### **ART DIRECTOR, CREATIVE EDITORIAL AND ADVERTISING SERVICES**

- Developing design solutions for advertisements and promotional material from concept to final high resolution PDF for Newcom's B2B publications
- Art direction and production on Claims Canada, Oral Hygiene, TruckTech and Truck News magazines
- Creating HTML email campaigns for internal and external clients
- Design of online static and animated banner ads
- Creation of print and online ads, signage and show guides for trade show division including shows Truck World, Expocam, Surface Transportation Summit
- Flight-checking and correction of electronic files
- Meeting regularly with clients and multitasking several projects

### **Southam Information Products**

**May 1995 – January 2006**

#### **INTERMEDIATE / SENIOR GRAPHIC DESIGNER, CREATIVE SERVICES**

- Developing design solutions for advertisements and promotional material from concept to final PDF for many of Southam's trade magazines
- Creating email campaigns for internal and external clients
- Design of online static and animated banner ads
- Meeting regularly with clients and multitasking several projects

### **Icon Communications Group**

**April 1994 – May 1995**

#### **GRAPHIC DESIGNER**

- Design of direct mail, newspaper ads and in-store displays for several shopping malls in the GTA area

### **Impact Graffiti Ltd.**

**October 1991– March 1994**

#### **GRAPHIC DESIGNER**

- Design to final production of retail flyers, shopping mall promotional material, corporate identities (logos, media kits, brochures)
- Art direction and production on Diabetes Dialogue magazine and North York General Hospital periodical